

baramundi achieves top ranking in ISG study “Digital Workplace of the Future”

New ISG study positions baramundi as “Leader” for Unified Endpoint Management

Augsburg, November 8, 2018 – ISG has published its latest study “ISG Provider Lens – Digital Workplace of the Future Germany 2019”, in which baramundi is named “Leader” in the Unified Endpoint Management (UEM) category and “Product Challenger” in the area of Enterprise Mobility Management (EMM).

Collaboration, mobility, cloud, and social networking are the components of the modern workplace that have a significant impact on a company’s competitiveness. Based on this premise, the market research company Information Services Group (ISG) investigated relevant providers in the German market as part of its “Digital Workplace of the Future – ISG Provider Lens Germany 2019” project. This analysis places baramundi software AG in the “Leader” category for Unified Endpoint Management (UEM).

The study defines “Leader” as follows: “Providers are classified as Leaders if they have a highly attractive range of products and services as well as a distinctly strong market and competitive position [...]. They are to be regarded as strategic pace setters and opinion leaders. In addition, they are a guarantee for innovation and stability.”

Loyal customers and strong growth

The study particularly emphasizes the worldwide use of the baramundi Management Suite and the loyalty of customers with a churn rate of less than two percent. Furthermore, the analysis praises baramundi’s continuous sales growth and its strong momentum in the market.

In addition to UEM, baramundi was also impressive in the Enterprise Mobility Management segment: The mobile device management solution was awarded the “Product Challenger” category for above-average product and service quality.

Uwe Beikirch, CEO of baramundi, commented on the excellent ranking: “Thanks to our early recognition that client and mobile device management must be understood as equal aspects in IT, we were able to gain experience in this field before the term Unified Endpoint Management was even coined as such. Our ranking as a leader in Unified Endpoint Management now confirms this long-term strategy.”

Find out more [here](#).

Digital Workplace of the Future

Leader Germany

 **ISG** Provider Lens™

Quadrant Study



2019

About baramundi software AG

baramundi software AG opens the way for companies and organizations to manage workstation environments efficiently, securely and independently of platforms. More than 2,500 customers – covering all scales and industries – benefit worldwide from the many years of experience and the outstanding products of the German manufacturer. These come together in the baramundi management suite as part of a holistic, forward-looking and unified endpoint management approach: Client management, mobile device management, and endpoint security are all implemented via a common interface – within a single database and in line with uniform standards.

The baramundi Management Suite optimizes IT management processes by automating routine work and providing a comprehensive overview of the status of all endpoints. It relieves the burden on IT administrators and ensures users have the rights and applications they need at all times and wherever they are – on all platforms and form factors: on PCs, notebooks, mobile devices, or in virtual environments.

baramundi software AG is headquartered in Augsburg. All products and services of the company, which was founded in 2000, are proudly Made in Germany. baramundi cooperates successfully with partner companies worldwide to facilitate sales, consulting and user support.

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