Crisp Research confirms Augsburg-based software vendor's development into leading UEM provider

"Excellent proximity to customers and partners": baramundi receives "Best Status" from Crisp Research

Augsburg, 19 February 2019 - baramundi software AG has been awarded the best possible status "Accelerator" in the current "Crisp Vendor Universe Workplace & Mobility 2018/2019" analysis by Crisp Research. The Augsburg-based software manufacturer received particularly positive ratings in the "Unified Endpoint Management (UEM)" market segment in the "Digital Workplace and Enterprise Mobility" vendor comparison. These include the consistent further development of the unified endpoint management platform "baramundi Management Suite" as well as strong customer proximity and support.

The analysis "Crisp Vendor Universe Workplace & Mobility 2018/2019", prepared by the IT research and consulting company Crisp Research AG, analyses, evaluates and compares providers in the "Digital Workplace and Enterprise Mobility" area in four market segments - including vendors and service providers for security solutions in the UEM environment.

The analyst firm rated a total of 103 technology and service packages in four categories: Emerging Player, Challenger, Innovator and Accelerator. In the UEM segment, only twelve providers were rated as leading in terms of their "Product and Service Value Creation" as well as their "Vendor Performance" – one of them is baramundi.

Attractive product portfolio and optimum support

According to Crisp Research, providers classified as "Accelerators" are the most important contacts in their respective market environment. Their product portfolio scores with a clear strategy, organization and high visibility, offering companies optimal support in the implementation of their projects. Crisp Research recommends placing such accelerators on the shortlist for each vendor evaluation. The analysis by Crisp Research states: "Thanks to the excellent proximity to its customers and partners, the provider can also meet individual needs well, which has led this year to baramundi being evaluated as an accelerator."

Uwe Beikirch, CEO of baramundi software AG, comments on the positioning in the top field: "We are very pleased that Crisp Research rates us as a leading provider in the security solutions market segment for UEM. Crisp Research's analysis underlines the importance we place on customer proximity and support. This confirms that, in addition to our focus on quality and innovation, we also take care of our baramundi community. This top position is an additional incentive for us to further expand our close contact with our customers and continue our successful product strategy".

baramundi's focus benefits SME customers

Crisp certifies baramundi not only to have continued "its ascent in the Unified Endpoint Management environment", but also "a particularly close customer contact". In combination with the concentration on the management of clients, this benefits above all the target customers in the SME environment. The anbaraalysts conclude that the Management Suite baramundi, which has been continuously further developed, is a convincing product and strategy "as a fully-fledged UEM provider".

Uwe Beikirch, CEO baramundi software AG, Augsburg ((c) Kf fotografie augsburg)

Accelerator Badge ((c) Crisp Research AG)

On "Crisp Vendor Universe Workplace & Mobility 2018/2019" analysis
The analysis evaluates all the providers considered according to the two main categories "Product Value Creation" and "Vendor Performance". These are broken down into five sub-criteria weighted according to the market environment. On this basis, a final evaluation is carried out, which classifies the maturity level of the technology, the quality of the service and the strength of the provider in the market into the overall market environment.

About baramundi software AG
baramundi software AG enables companies and organizations to efficiently, securely and cross-platform the management of workplace environments. More than 3,000 customers of all industries and sizes worldwide profit from the many years of experience and the excellent products of the German manufacturer. These are summarized in the baramundi Management Suite according to a holistic, future-oriented unified endpoint management approach: client management, mobile device management and endpoint security take place via a common interface, in a single database and according to uniform standards.

By automating routine tasks and providing a comprehensive overview of the status of all endpoints, baramundi Management Suite optimizes IT management processes. It relieves the burden on IT administrators and ensures that users have the rights and applications they need, anytime, anywhere, across all platforms and form factors - on PCs, notebooks, mobile devices or in virtual environments.

The headquarters of baramundi software AG is located in Augsburg. The products and services of the company, founded in 2000, are completely made in Germany. baramundi works successfully together with partner companies worldwide in sales, consulting and support of users.